

**TARGET MARKET GROUPS AND BUDGET ALLOCATION FOR 2013**

	OFFICE RESPONSIBLE FOR PAYMENT	COUNTRIES COVERED	ESTIMATED BUDGET FOR 2013(\$)	SUM
1st GROUP  AMERICA	NEW YORK	USA	4.250.000	4.250.000
	LOS ANGELES			
	WASHINGTON			
		CANADA		
		MEXICO		
2nd GROUP  CENTRAL AND NORTHERN EUROPE	BERLIN	GERMANY	7.500.000	21.050.000
	FRANKFURT			
	THE HAGUE	NETHERLANDS	1.600.000	
	WARSAW	POLAND	1.000.000	
	ZURICH	SWITZERLAND	1.100.000	
	VIENNA	AUSTRIA	1.250.000	
		CZECH REPUBLIC		
		HUNGARY		
		SLOVAKIA		
	LONDON	UNITED KINGDOM	5.000.000	
		IRELAND		
		ICELAND		
		SOUTH AFRICA		
	STOCKHOLM	SWEDEN	1.200.000	
	NORWAY			
COPENHAGEN	DENMARK	1.200.000		
HELSINKI	FINLAND	1.200.000		
	ESTONIA			
	LITHUANIA			
	LATVIA			
3rd GROUP  SOUTHERN EUROPE AND BALKANS	ROME	ITALY	1.200.000	7.200.000
		MALTA		
	MADRID	SPAIN	1.300.000	
		PORTUGAL		
		CHILE		
		BRASIL		
		ARGENTINA		
	PARIS	FRANCE	1.250.000	
		MOROCCO		
		TUNUSIA		
		ALGERIA		
		MONACO		
	BRUSSELS	BELGIUM	1.000.000	
		LUXEMBOURG		
	SARAJEVO	BOSNIA AND HERZEGOVINA	250.000	
	SOFIA	BULGARIA	1.500.000	
		ROMANIA		
		GREECE		
BELGRADE	SERBIA	450.000		
	CROATIA			
	SLOVENIA			
	MONTENEGRO			
SKOPJE	MACEDONIA	250.000		
	ALBENIA			
	KOSOVO			

4th GROUP EASTERN EUROPE AND TURKIC REPUBLICS	MOSCOW	RUSSIAN FEDERATION	5.250.000	8.500.000
		BELARUS		
	KIEV	UKRAINE	1.750.000	
		MOLDOVA		
	ALMATY	KAZAKHISTAN	1.500.000	
		AZERBAIJAN		
		GEORGIA		
		UZBEKHISTAN		
		KYRGYZSTAN		
	TURKMENISTAN			
	TAJIKISTAN			
5th GROUP MIDDLE EAST AND NORTH AFRICA	DUBAI	UAE	1.600.000	2.550.000
		BAHRAIN		
		KUWAIT		
		QATAR		
		JORDAN		
		LEBANON		
	ISLAMABAD	PAKISTAN	to be announced	
	RIYADH	SAUDI ARABIA	500.000	
		OMAN		
		YEMEN		
	CAIRO	EGYPT	250.000	
	TEHRAN	IRAN	200.000	
DAMASCUS	SYRIA	to be announced		
	IRAQ			
TEL AVIV	ISRAEL	to be announced		
6th GROUP FAR EAST AND INDIA	BEIJING	CHINA	1.750.000	4.450.000
	TOKIO	JAPAN	1.000.000	
		SOUTH KOREA		
	KUALA LUMPUR	MALASIA	700.000	
		SINGAPORE		
		TAILAND		
		INDONESIA		
		BRUNEI		
		AUSTRALIA		
		NEW ZELAND		
NEW DELHI	INDIA	1.000.000		
<b>TOTAL</b>			<b>48.000.000</b>	